

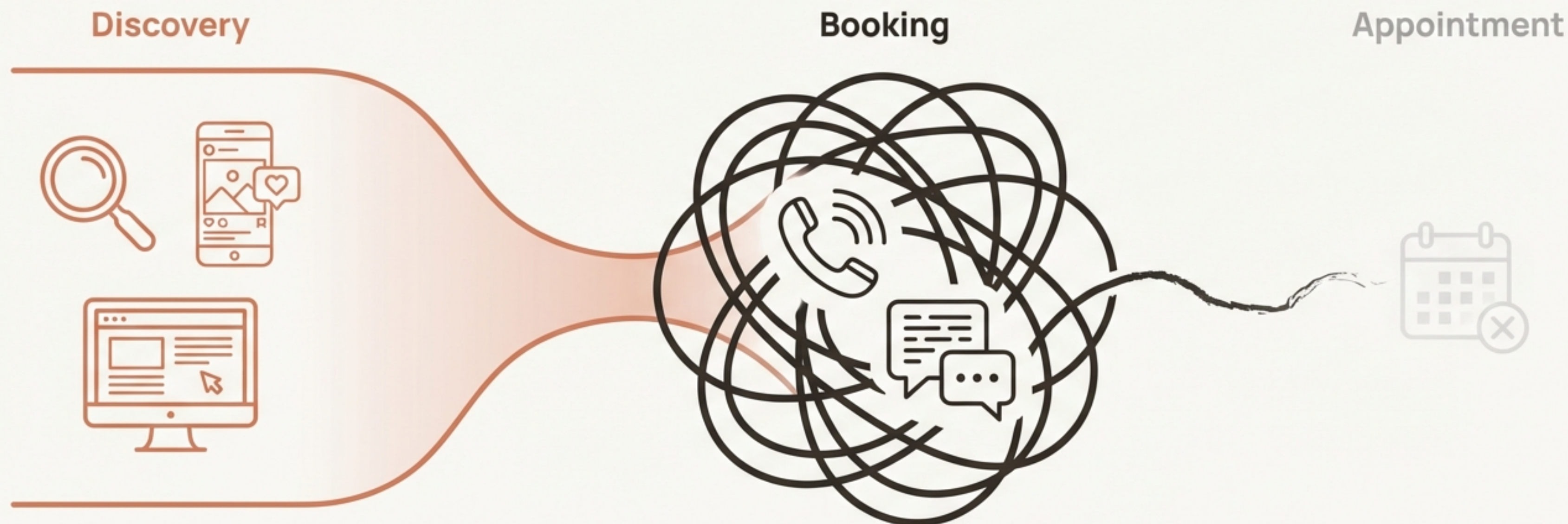
# RumaanAI

The Conversation That Closes the Deal.



# The UAE's Digital Economy Hits an Analog Wall

Customers in the UAE easily discover local businesses online, but the crucial final step—securing an appointment—is often a frustrating, manual process. This friction point, characterized by phone tag and unstructured WhatsApp chats, leads to lost revenue and operational inefficiency for SMBs.





# UAE Businesses Are Primed for AI-Driven Efficiency

The regional environment is exceptionally receptive to automation. Unlike other markets, UAE organizations have already seen significant gains from AI and have a strong expectation of rapid returns on investment, creating a perfect entry point for a solution that directly addresses a core operational burden.

**77%**

of UAE organizations report substantial operational productivity improvements from AI.

**44%**

expect measurable ROI from AI initiatives within just 12 months.

**60-70%**

cost reductions observed in high-volume P2P automation scenarios.



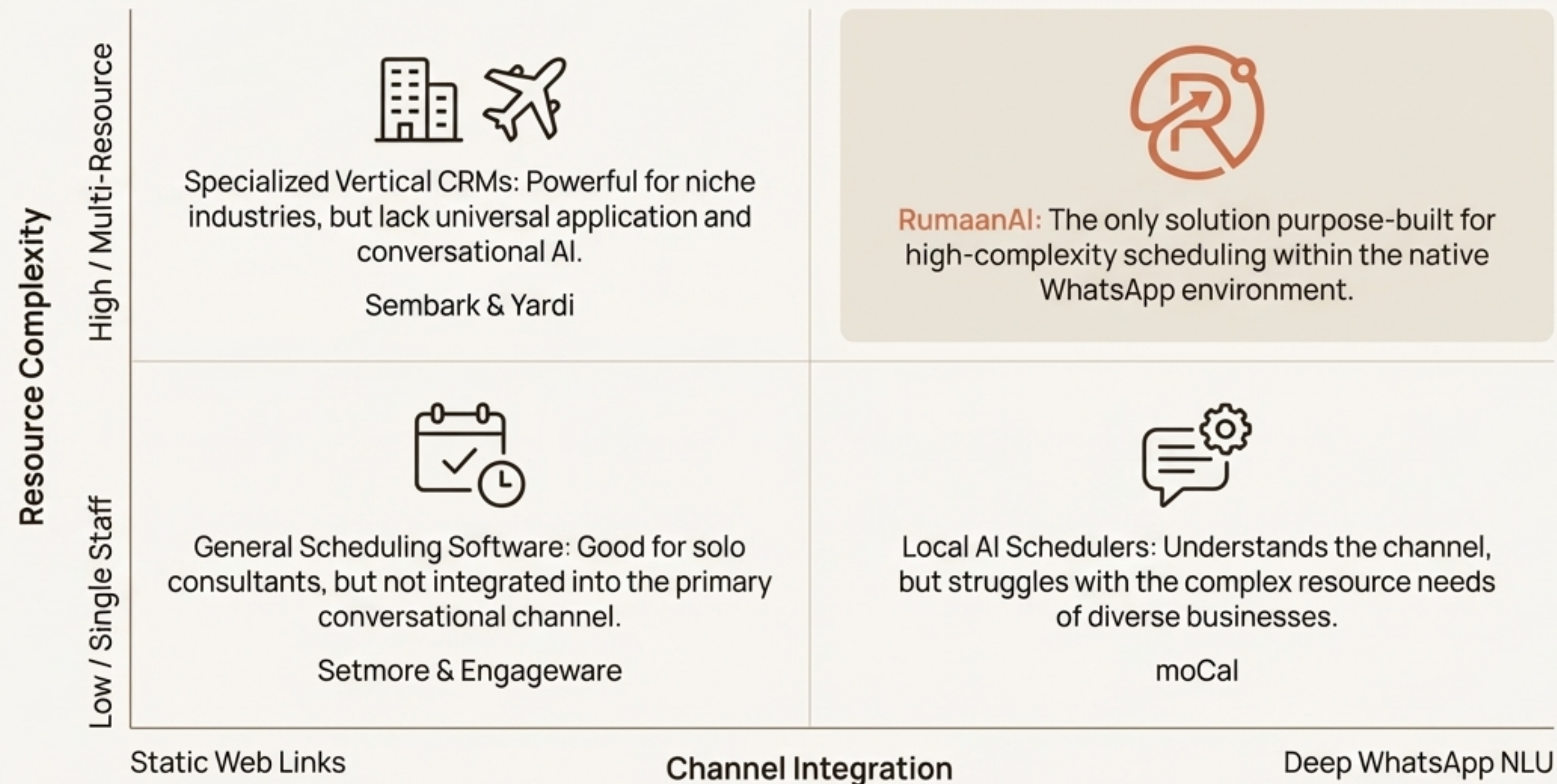
# RumaanAI Bridges the Gap on the UAE's Dominant Channel: WhatsApp

RumaanAI is a universal, AI-managed appointment system designed for the complexities of UAE SMBs. By operating natively within WhatsApp—the undisputed primary communication channel for business—we meet customers where they are and convert their unstructured queries into confirmed, guaranteed bookings, 24/7.





# Existing Solutions Fail to Address Both Channel and Complexity





# Our Core Advantage Is Mastering Real-World Business Complexity

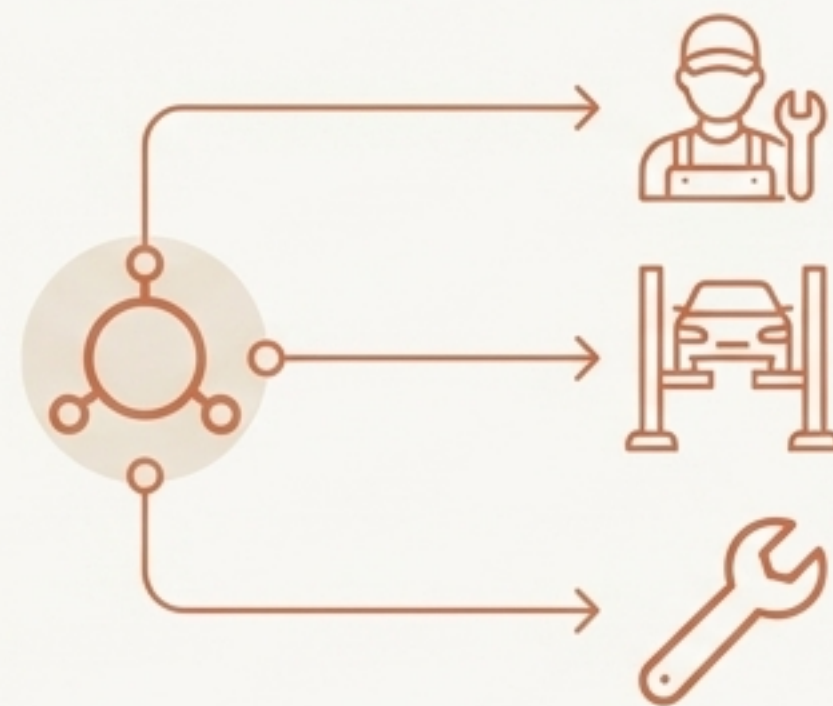
Simple schedulers can only check one calendar. RumaanAI is built on a foundation of Resource-Constrained Project Scheduling (RCPSP), allowing it to manage the true operational complexity of an SMB. Our platform understands that a booking often requires more than just a person's time.

## Basic Scheduling



Checks one consultant's availability.

## RumaanAI's RCPSP



Simultaneously confirms availability of staff, equipment, and physical space.



# A Unified Platform for AI Automation and Business Control

## Customer Interaction Channels



Primary 24/7 AI-driven conversational booking.



Embeddable web widget for a structured booking funnel.



## The SMB Business Portal



Real-time appointment dashboard.



Configure schedules, staff, and complex resources (RCPSP).



Full visibility and control to adjust schedules as needed.



# Our AI Core Is Engineered for Speed, Accuracy, Accuracy, and Cost Control

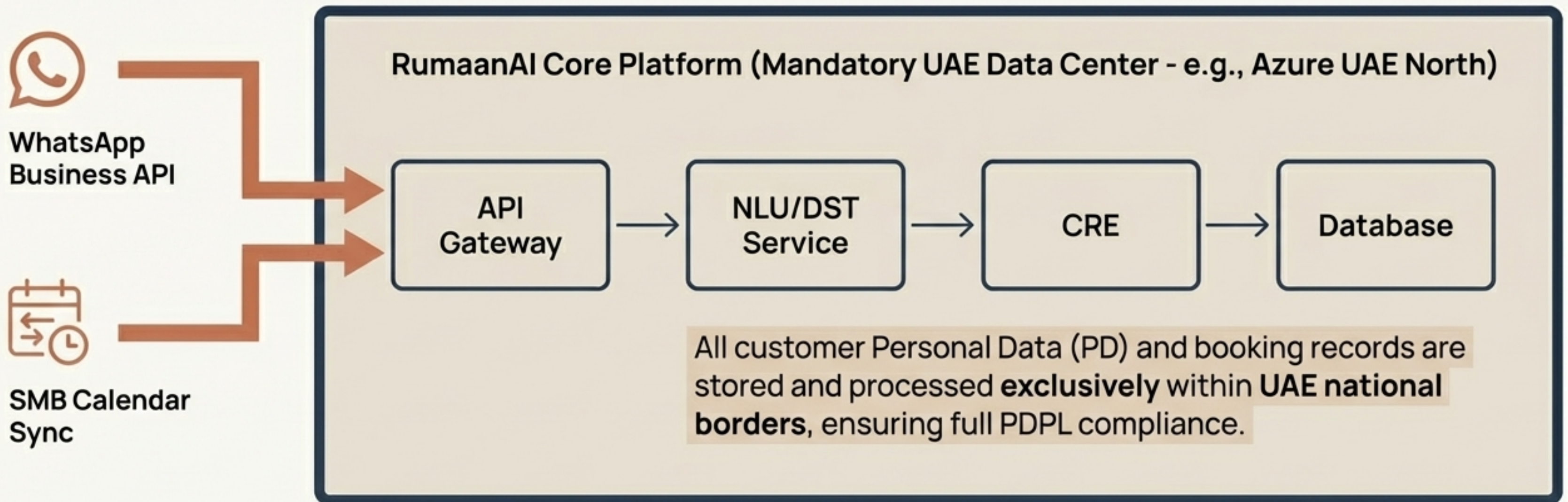


## Low Latency is a Financial Strategy.

Our AI pipeline is optimized for sub-second responses. This speed is crucial to resolve bookings within the free 24-hour WhatsApp Business API window, directly minimizing our variable operational costs and protecting our gross margins.



# A Secure, Scalable Architecture Built for UAE Data Residency





# We Turn Strict UAE Regulations into a Competitive Fortress

Navigating the UAE's complex regulatory landscape is a barrier to entry for many global SaaS providers. RumaanAI is designed with a compliance-first ethos, transforming these requirements into a key market differentiator.



## UAE Personal Data Protection Law (PDPL)

Enforced through mandatory in-country data residency and auditable consent mechanisms.



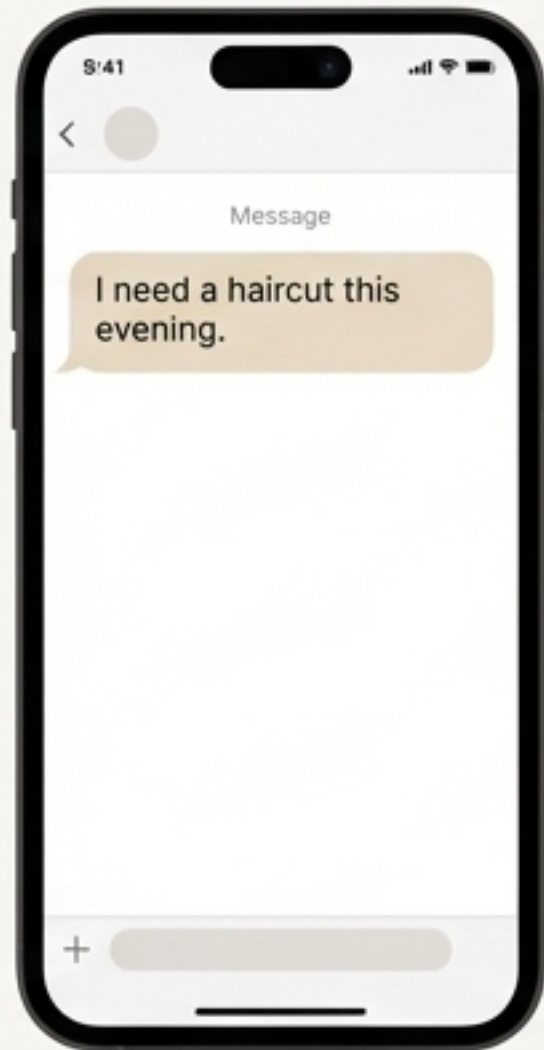
## DIFC Regulation 10 (AI Governance)


Adopted as our standard, ensuring mandatory transparency about AI use, its purpose, and its limits.



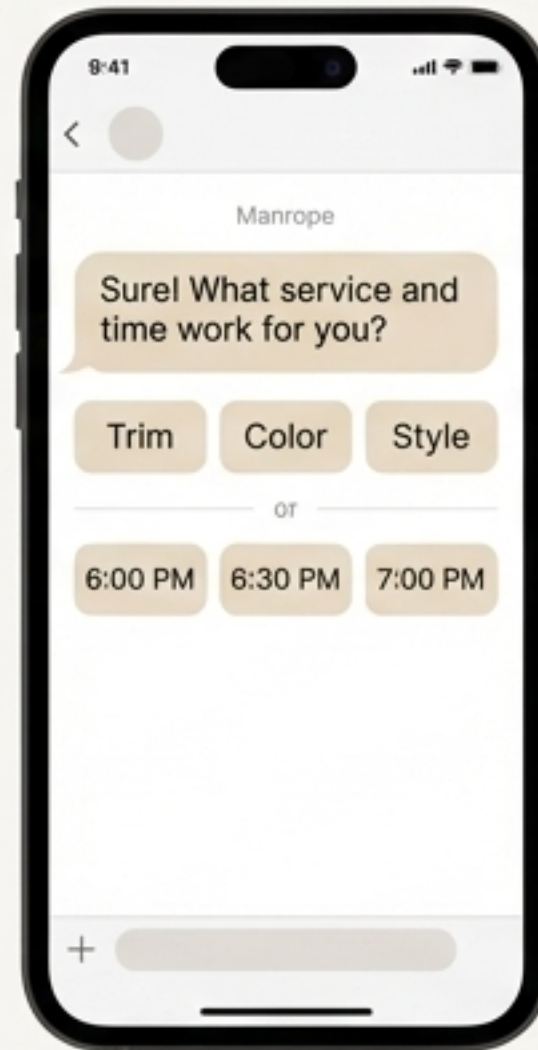
# A Seamless, Compliant Booking Experience for Every Customer

Step 1: Initiation

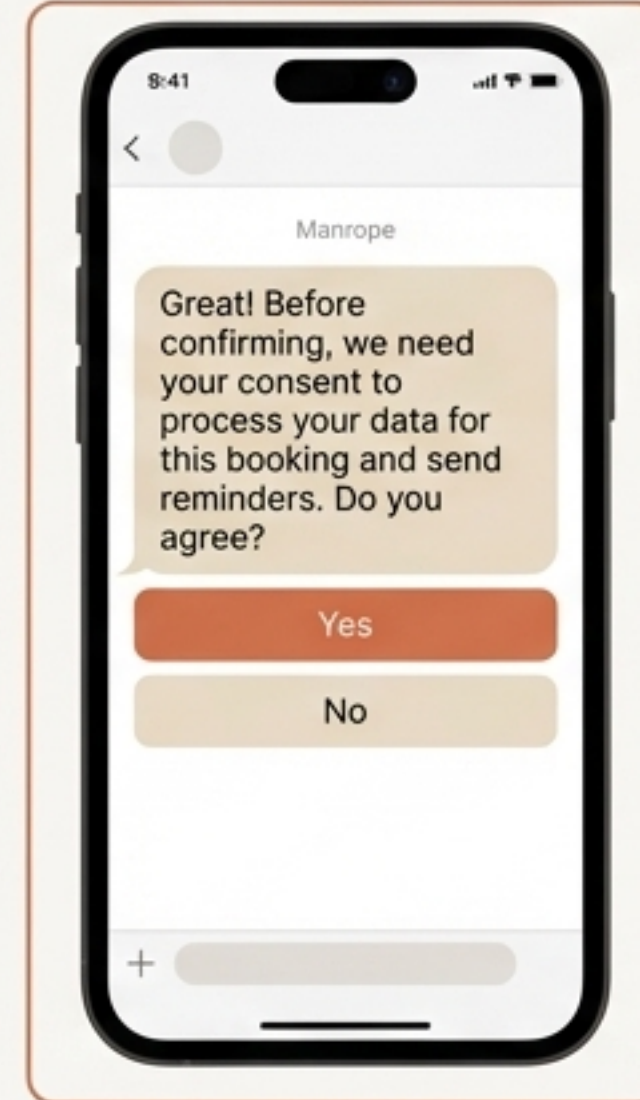


  
24-Hour Free  
Window Opens

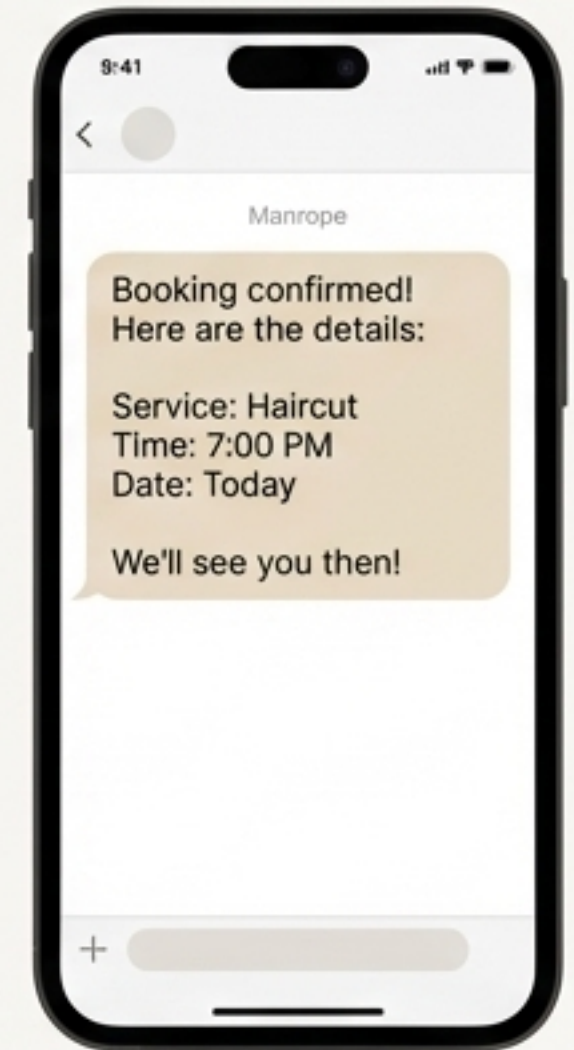
Step 2: AI Dialogue



Step 3: Slot Resolution  
& Consent



Step 4: Confirmation





# Our Blended Pricing Aligns Our Success with Our Customers' Growth

Our model is designed for a true **partnership**. A stable monthly subscription covers our platform's core costs, while a small, variable fee per successful booking ensures our revenue grows only when we deliver confirmed business to our clients. This structure also hedges against fluctuating WhatsApp API costs.





# Simple, Scalable Tiers Designed for Every UAE SMB

Tier	 Starter	 Professional	 Enterprise
Monthly Fee (AED)	99	299	Custom
Users/Resources	1 Staff, 1 Resource	Up to 5 Staff & Resources	Unlimited
Key Features	Web Widget, Basic Calendar Sync	Advanced Resource Scheduling (RCPSP), SMS/Email Reminders	White Labeling, Dedicated Local Hosting, API Access
Booking Fee	<b>AED 1.00</b>	<b>AED 1.00</b>	Volume Discounted

*The Per-Booking Fee is strategically designed to cover all variable WhatsApp conversation costs (approx. AED 0.06 / \$0.0157 USD per paid template), ensuring profitability and cost predictability for our clients.*



# A Phased Plan for a Disciplined and Impactful Launch

Our Phase I execution plan is focused on building a resilient foundation and validating our model in a targeted market segment.



## Regulatory Foundation

Secure UAE data center hosting. Finalize AI transparency notices per DFC Reg. 10 standards.



## Core Engineering

Optimize NLU/CRE for sub-second latency. Finalize the RCPSP configuration module in the Business Portal.



## WABA Partnership

Select official BSP. Complete business verification. Pilot test to validate the Per-Booking Fee model against real-world usage.



## Focused Market Entry

Launch with early adopters in a high-complexity vertical (e.g., auto repair, beauty salons) to maximize initial ROI demonstration.



# Automating the Conversation That Drives UAE Commerce

RumaanAI is more than a scheduling tool. It is the essential infrastructure for UAE SMBs to thrive in a digital-first world. By converting every unstructured conversation into a structured, valuable, and guaranteed appointment, we unlock efficiency and drive growth across the entire service economy.

